

“In Crust We Trust”

*Facts. Rules.
Crimes against pizza.*



Origins of Pizza



Where it all began...

- Born in **Naples, Italy**
- Originally street food for working people
- Basically: flat bread + stuff = happiness
- The poor ate it, the rich judged it... then copied it

“Pizza started as peasant food and now has opinions about pineapple.”

Pizza Facts and Figures (Totally Serious Data)

- Over 5 billion pizzas eaten worldwide every year
- Americans eat about 100 acres of pizza per day
- Pepperoni is the most popular topping
- Pizza is the only food acceptable:
 - cold
 - for breakfast
 - while standing at the fridge at 2am

“Pizza is not junk food. It’s a balanced meal if you rotate slices.”

The Holy Rules of Pizza

These are not preferences. These are laws.

- Fold is acceptable (encouraged)
- Grease on hands = badge of honour
- Sharing is optional
- Boxes may be guarded aggressively

If loving pizza is wrong, I'm fine with that.

“If someone says ‘I’ll just have one slice’, they are lying.”

Why a White Base Is *Not Allowed*

Pizza MUST have a red tomato base.

A white base is:

- Pasta in disguise
- A cry for attention
- Garlic bread with delusions of grandeur

Acceptable exceptions:

- None
- Don't argue
- This is not a discussion

“If it doesn't stain the box, it's not pizza.”

Using Cutlery: Absolutely Not

Pizza is hand food.

Using a knife and fork:

- Is a red flag 🚩
- Suggests you clap when the plane lands
- Makes Italians quietly sad

Allowed tools:

- Hands
- Napkins (optional)
- Regret

“If you need cutlery, you’ve lost control of your life.”

Topping Crimes

Unforgivable offences include:

- Too much rocket
- Chicken tikka pizza
- ‘Just vegetables’
- Pineapple (we see you 🙄)
- A white base

“Pineapple on pizza is the Brexit of food debates.”

Emotional Support Pizza

Pizza is there for:

- Breakups
- Celebrations
- Stress
- Joy
- Mild inconvenience

Pizza understands my needs

“Pizza has never asked ‘are you sure you want that?’”

Pizza Math

- 1 slice = starter
- 2 slices = warm-up
- 3 slices = normal
- 4 slices = good day
- 5+ slices = personal journey

I'd share my pizza... but I won't

“Calories don't count if the pizza is shared. This is science.”

Final Thoughts 🍕

- Pizza brings people together
- Pizza causes arguments
- Pizza forgives
- Pizza understands

Pizza saw me at my worst and stayed.

“In a world full of problems... be pizza.”



THE PIZZA MANIFESTO

- We believe pizza is a right, not a reward.
- We reject salad as a main course.
- We eat with our hands. Always.
- We do not share the last slice.
- We judge silently... then order anyway.
- White bases are suspicious.
- Cutlery is for cowards.
- Weather is irrelevant if pizza is involved.
- One slice is never the plan.

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